



THE EU-CHAPTER
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COP15 Side-event

INVITATION

*The Club of Rome EU-Chapter (Brussels)
Economics Web Institute (EWI) and
International Expert Group on Earth System Preservation (IESP)
are pleased to invite you to their debate on*

Plan B - Accelerating International Cooperation for Crash Programs to Save the Earth

by

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Tipping point that would make climate change irreversible should not be crossed and creative efforts by the international community – in every sort of triangular relations – should push the system into a trajectory of sustainability. It's imperative that between 2010 and 2012 a number of crash programs will be launched to build momentum for a paradigm shift in production and consumption, including through pervasive eco-innovations, leveraging on quick-start funding and innovative policies that frame mitigation as an opportunity more than a cost.

The event will present a wide number of innovative proposals, based on a recently published book¹, which will be distributed to all participants. The issues of governance, radical technical change, capacity building and networking will be covered.

Date: Thursday, December 10th, 2009 at 18:30-20:30

A welcome coffee will be offered at the beginning. After the event all participants are invited to join the speaker for dinner (participation is at own cost).

Venue: *To be established - Copenhagen.* For planning and logistical reasons, please send your **registration for the event as well as for dinner** to director@economicswebinstitute.org

¹ For more information, see <http://www.economicswebinstitute.org/innopolycymitigation.htm>